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**JM Family, Southeast Toyota and JM Lexus announce the 2015 African-American Achievers
\$40,000 to be donated on behalf of this year's honorees**



Mustafa, Jordan, Baltimore and Irving

DEERFIELD BEACH FL– Four inspiring community leaders will be honored for their contributions to South Florida at the 23rd annual African-American Achievers awards ceremony on Wednesday, April 15 at 6:15 p.m. at the Broward County Convention Center.

The 2015 African-American Achievers are: Melton Mustafa – Arts & Culture; Lou Ella Jordan – Business & Entrepreneurism; Rodney Baltimore – Community Service and Barring-ton Irving – Education.

In recognition of this year's Achievers and their efforts to improve the quality of life in our community, JM Family and subsidiaries Southeast Toyota and JM Lexus will make a contribution of \$10,000 in each Achiever's name to the charity(ies) of his or her choice, totaling \$40,000. Including the contributions to be made this year, JM Family has donated more than \$400,000 to charitable organizations in the names of its African-American Achievers.

The 2015 honorees were selected by an independent panel of community leaders, including former Achievers, from Miami-Dade, Broward and Palm Beach counties. The selection committee reviewed more than 200 nominations received from around South Florida after an extensive public outreach campaign.

“In continuing the legacy of the African-American Achievers Awards created 23 years ago by our founder Jim Moran, we look forward to recognizing these inspiring leaders who give selflessly in order to make a significant difference in the lives of others,” said Colin Brown, President and CEO of JM Family. “Every year we are privileged to celebrate them and say ‘thank you.’”

Look for the 2015 Achievers and their stories in public service announcements by media partners WPLG Local 10, WPTV Channel 5, WEDR-FM 99 JAMZ, WHQT-FM HOT 105, WMBX-FM 102.3, and in print advertisements throughout South Florida.