

MEDIA ADVISORY

Nominations are Now Open for the 2018 African-American Achievers Awards

Nominations accepted through Dec. 1, 2017

What: The 26th annual African-American Achievers awards ceremony, presented by JM Family Enterprises, Southeast Toyota Distributors and JM Lexus, will recognize four inspirational African-American leaders from the South Florida community. Nominate someone today who you would like to be honored during the commemorative ceremony. Applications are available at www.africanamericanachievers.com or by calling (866) 516-2497.

When: Nominations are due by **Friday, December 1, 2017**. The awards presentation and ceremony, which is free and open to the public, will be held on **Wednesday, April 25, 2018** at the Broward County Convention Center.

Why: Established in 1992 by Jim Moran, automotive pioneer and founder of JM Family, Southeast Toyota and JM Lexus, the African-American Achievers awards program annually recognizes leaders for their exceptional contributions toward building stronger communities in South Florida.

Details: Awards are given to outstanding African-Americans who set an inspirational example through community involvement and leadership in four categories: Arts & Culture; Business & Entrepreneurism; Community Service; and Education. In honor of the achievers, JM Family, Southeast Toyota and JM Lexus will donate \$10,000 in each achiever's name to the South Florida charity or charities of his/her choice.

The companies will also donate \$500 to the charity(ies) of choice for those whose nominee is selected as an African-American Achiever, for a total campaign contribution of \$42,000 to local nonprofits. Each person whose nominee is chosen will receive an invitation to attend the evening's private reception.

For more information, check out the [African-American Achievers' Facebook page](#).

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